

Serving Electric, Water & Wastewater Since 1886

News Release Stoughton Utilities

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Stoughton Utilities LED Light Exchange and Holiday Food Drive a Success

Stoughton Utilities took their energy efficiency efforts one step further this past holiday season, offering utility customers a "bright" reward for charitable donations to the City of Stoughton Food Pantry.

Utility customers in Stoughton were encouraged to make donations to the local food pantry to support the increased need to feed local residents during the holiday season. Stoughton Utilities' customers received a maximum of two strands of energy efficient LED holiday lights for exchanging strands of older incandescent lights, and an additional strand of LED lights with a food or monetary donation to the City of Stoughton Food Pantry.

By December 6th, the program had distributed 1,128 strands of energy efficient LED holiday lights and recycled 799 pounds of old and outdated holiday lighting. In addition, Stoughton Utilities customers donated 731 nonperishable food items weighing 661 pounds, as well as \$810 in cash donations to the pantry. Stoughton Utilities was so moved by its customer's generosity that they

decided to donate an additional \$1,500 from its Community Contributions fund to the City of Stoughton Food Pantry.

"During the holiday season there is an increased need for donations to help feed local residents, and our customers have the opportunity to be leaders in Stoughton by assisting those in need," Stoughton Utilities Director Robert Kardasz said. "There was no limit to what non-perishable foods could be donated, and Stoughton Utilities encouraged customers to give what they could."

Compared to standard incandescent holiday lights, LED lights offer several advantages. LED lights are more efficient, using 99 percent less energy, and are safer and last longer than standard holiday lights. LED lights produce almost no heat and do not have the same components that cause traditional lights to burn out or combust.

"Through this promotion, our utility customers saved energy and helped their neighbors have a happier and healthier holiday season" said Stoughton Utilities Energy Services Representative Cory Neeley. "It's the type of win-win situation that we love to see, and the outpouring of support says a lot about the generosity of this community."





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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area; and wastewater and water customers in Stoughton.