



Stoughton Utilities

600 South Fourth Street
P.O. Box 383
Stoughton, WI 53589-0383

Serving Electric, Water & Wastewater Since 1886

News Release

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FOR IMMEDIATE RELEASE

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Contact: Brian Hoops, Utilities Office & Information Systems Supervisor

Stoughton homeowners Can use Tree Power to stay cool this summer

Now that spring is here and warmer temperatures are right around the corner, Stoughton Utilities is thinking green by offering a little green for homeowners to buy and plant shade trees.

Stoughton Utilities' Tree Power! program offers cash rewards for residential customers who buy and plant deciduous trees. Right now, Stoughton Utilities is giving cash rebates equal to 50 percent of the price of a new tree, up to \$50 per shade tree.

“We want our customers to know we are the local resource for information, technical assistance and financial incentives to save energy and money,” said Robert Kardasz, Stoughton Utilities Director. “Planting trees can save money and energy in heating and cooling.”

Shade trees on the south and west sides the home help reduce air conditioning costs in the summer and allow warm sunlight into the home during the winter. Trees are also a natural air filter, removing carbon dioxide from the environment and adding oxygen.

“Many home energy-saving measures can be done at little or no cost and planting trees is a practical, affordable way to lower home energy costs,” said Kardasz.

Stoughton Utilities offers several energy-efficiency programs and rebates to help customers manage their energy usage and costs. For more information, contact Stoughton Utilities at (608) 873-3379 or visit the utility’s website at www.stoughtonutilities.com.

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