



**Stoughton Utilities**

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*Serving Electric, Water & Wastewater Since 1886*

# News Release

## Stoughton Utilities

FOR IMMEDIATE RELEASE

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### **Stoughton Utilities Recognized as a Smart Energy Provider**

Stoughton Utilities has earned a Smart Energy Provider (SEP) designation from the American Public Power Association for demonstrating a commitment to and proficiency in energy efficiency, distributed generation, and environmental initiatives that support the goal of providing safe, reliable, low-cost, and sustainable electric service.

Matt Hein, Energy Services Manager of Cedar Falls Utilities in Cedar Falls, Iowa and chair of the Energy Innovation Committee, presented the designations on October 25 in Scottsdale, Arizona during APPA's annual Customer Connections Conference.

The SEP designation, which lasts for two years (December 1, 2021 to November 30, 2023), recognizes public power utilities for demonstrating leading practices in four key disciplines: smart energy program structure; energy efficiency and distributed energy programs; environmental and sustainability initiatives; and customer experience. Stoughton Utilities joins more than 90 public power utilities nationwide that hold the SEP designation.

“Utilities that earn the SEP designations are going the extra mile beyond providing electricity for their communities,” said Hein. “This designation celebrates utilities that are committed to serving their customers with leading smart energy programs and energy services. These communities

should be proud that their utilities are focused on providing excellent service while planning for the future.”

“We are proud to be recognized as a utility at the forefront of smart energy best practices,” said Jill Weiss, Utilities Director. “This SEP designation represents our dedication to offering programs that help our customers save money, reduce our collective environmental impact, and support our community’s responsible energy use.”

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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area, and wastewater and water customers in Stoughton.

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 49 million people in 2,000 towns and cities nationwide. The Association advocates and advises on electricity policy, technology, trends, training, and operations.