



**Stoughton Utilities**

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*Serving Electric, Water & Wastewater Since 1886*

# News Release

## Stoughton Utilities

FOR IMMEDIATE RELEASE

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Contact: Jill Weiss, Utilities Director

### **Stoughton Named National Renewable Energy Leader**

Stoughton was again ranked in the top 10 nationally by the Department of Energy National Renewable Energy Laboratory (NREL) for the community's participation and sales rates in green power programs. NREL has now recognized Stoughton for the ninth time in over a decade.

The city was ranked eighth with a 5.15% participation rate in 2023 out of the top 15 utilities throughout the country.

"As the case has been for years now, Stoughton's residents are being deservedly recognized for a dedication to renewable energy," said Jill Weiss, utilities director of Stoughton Utilities. "It's exciting to have so many people invested in reducing carbon emissions."

NREL's list for Green Power Participation Rates measures the percentage of customers who participated in a utility's renewable or "green" energy programs. NREL evaluated the renewable energy efforts of utilities in four categories and released lists of the top 15 utilities across the nation.

Customers of Stoughton Utilities rank 8th in the nation for their Green Power Participation Rate as well as the Green Power Sales Rate.

NREL's list for Green Power Participation Rates measures the percentage of customers who participate in a utility's programs. The Green Pricing Sales Rate ranks utilities by the same categories.

Stoughton's rate increased to 4.12% in 2023, up from below 4% in 2022.

One of the utility's most popular offerings, Choose Renewable, helped the community obtain this recognition. The program allows customers to sign up to increase their monthly bill by a few dollars, ensuring their space is powered by renewable energy such as solar, wind and biogas. A typical home can run on clean energy with the purchase of two to three blocks, with one 300 kilowatt-hour (kWh) block costing \$2 per month.

Customers interested in participating in the Choose Renewable program are encouraged to contact the utility to sign up.

Stoughton Utilities is a member of WPPI Energy, a not-for-profit joint action agency which is owned by the members it serves. WPPI Energy has set a target to become carbon neutral by 2050.

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Stoughton Utilities is a municipally owned and operated utility serving residents and businesses in Stoughton, Wis. For more information visit [stoughtonutilities.com](http://stoughtonutilities.com).

**NREL**

NREL is the U.S. Department of Energy's primary national laboratory for renewable energy and energy efficiency research and development. For more information visit [nrel.gov](http://nrel.gov).