

# NIGHTS & WEEKENDS SMART PLAN

Use Electricity Wisely To Save



**Watching the Clock can save you money.** Did you know that you may be able to save money simply by using electricity at the right time of day? Our optional Nights & Weekends Smart Plan enables you to take advantage of lower electric rates during off-peak hours: late in the evening, overnight and all weekend.

## When are Off-Peak hours?

Off-peak hours are 8:00 pm to 8:00 am Monday – Friday; and all day Saturday and Sunday.

Off-peak hours also include all day on New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving and Christmas.

Nights & Weekends Smart Plan Pricing gives you the opportunity to manage your own energy costs. Here is a comparison of electric rates under the optional Nights & Weekends Smart Plan versus our standard rates.

## Nights & Weekends Smart Plan Pricing

Off-Peak Rate	\$0.0780 per kilowatt-hour
On-Peak Rate	\$0.1720 per kilowatt-hour
Monthly Customer Charge	\$14.00

## Standard Pricing

Standard Energy Rate	\$0.1140 per kilowatt-hour
Monthly Customer Charge	\$14.00



**YES!** I'd like to enroll in the Nights & Weekends Smart Plan and save money on electricity use during off-peak hours.

Off-peak hours are 8:00 p.m. to 8:00 a.m. Monday-Friday; all day Saturday and Sunday; and all day on New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving and Christmas.

Customer Name (first, last)

Utility Account Number (see your electric bill)

Customer Street Address

City, State

Zip Code

Phone Number

E-mail

Mail this form to Stoughton Utilities, PO Box 383, Stoughton, WI 53589.

Visit [stoughtonutilities.com](http://stoughtonutilities.com) or contact us at (608) 873-3379 for complete details.

Participation in the Nights & Weekends Smart Plan is optional and does not involve any enrollment costs.

You will be required to remain on the plan for one full year from the date of enrollment. If you wish to return to the standard residential rate option, you may do so without penalty at any time after one year.



## How Nights & Weekends rates work

We are able to offer you lower electric rates during off-peak hours because our costs as a utility are typically lower at those times. During the daytime when demand for electricity is highest, we usually pay more for power from our power supply resources. The Nights & Weekends Smart Plan rewards you with a discount for helping to spread the demand for electricity more evenly over each 24-hour period.

Although you'll earn a discount for using electricity during off-peak hours, you will pay a higher rate for the electricity you use during on-peak hours.

## Is this an option for you?

On average, customers who use at least 64 percent of their monthly electricity during off-peak hours will save money on the Nights & Weekends Smart Plan. This can be achieved through simple changes such as setting

back your thermostat during the day and running major appliances like your clothes washer or dishwasher during nights and weekend.

Evaluate your daily habits and energy usage to determine if the Nights & Weekends Smart Plan is right for you.

## Participation is simple

There is no cost to sign up for the Nights & Weekends Smart Plan. You need to remain on the Nights & Weekends Smart Plan for at least one year so that your savings can be properly assessed. Your monthly electric bill will give you details about your usage during off-peak versus on-peak hours. We will also provide an annual statement that shows you how your costs under the Nights & Week-ends Smart Plan compared to what you would have paid using standard rates.

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## CONTACT US TO LEARN IF THIS PLAN IS RIGHT FOR YOU

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At Stoughton Utilities, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

[stoughtonutilities.com](http://stoughtonutilities.com) (608) 873-3379

Shared strength through  WPPI Energy

## MAKING THE MOST OF NIGHTS & WEEKENDS SMART PLAN

You can take advantage of discounted rates by shifting as much of your electrical use as possible to off-peak periods. The more electricity you use during off-peak hours, the more money you will save. Your best energy savings will come from the following:

- Turn off your central or room air conditioner during the day, or turn your thermostat up 5-10 degrees.
- Have a timer installed on your electric water heater so that water is heated only during off-peak hours.
- Run your dishwasher and electric clothes dryer late in the evening or overnight.
- Don't cook with your electric oven if you can use your microwave oven instead.
- Other appliances that should be used during off-peak hours if possible include:  
Dehumidifier • Electric space heater • Pool or spa heater • Engine heater